**Internet Entrepreneurs**



Pre-reading

Warm-Up Questions

1. What are some of your favorite websites to go to on the Internet? Why do you like them?
2. Do you have your own website?
3. Do you use any social networking site, like Facebook or Twitter?
4. What do you know about the founding of Facebook?

Vocabulary Preview

**Match up as many words and meanings as you can.**

**These words will be actively used in the lesson main text.**

**1.**

**2.**

**3.**

**4.**

**5.**

**6.**

**7.**

turn down founder dorm generate stand behind drop out pursue

1. to produce
2. someone who has started a company
3. to quit or leave
4. to follow, to chase
5. to reject
6. to support
7. dormitory

1. Comprehension

Listen to the audio text and answer these questions based on what you listen.

1. Where did Zuckerberg create Facebook?
2. Who were the first users? Who are the first users now? What do they use Facebook for?
3. Where does all of the Facebook revenue come from?
4. How old was Zuckerberg when he became CEO of Facebook?
5. Who offered Zuckerberg to sell Facebook?
6. What was Zuckerberg’s big announcement after his first daughter was born?

2. Reading (Audio Transcript)

Read the audio transcript out loud for pronunciation purposes. Pay closer attention to the pronunciation of the -ed forms repeatedly used in the text.

**FACEBOOK**

*A Billion-Dollar Idea*

What would you do if you had one million dollars? Would you buy a house? Would you travel around the world? What if you had even more money? What would you do with one billion dollars? One billion dollars is a million dollars a thousand times! That’s a lot of money. Would you ever *turn down* a billion dollars? Mark Zuckerberg did.

Mark Zuckerberg is the *founder* and CEO of Facebook, the immensely popular social networking website that **started** in the United States. Zuckerberg was a college student at Harvard University in Cambridge, Massachusetts, when he **founded** the website in 2004. The now world-famous website was **started** from his dorm room. When Zuckerberg started the site, its membership was **restricted** to Harvard students. Its popularity **increased** and soon other schools in the northeastern United States were **included**. Now, over a billion users from around the world visit the site daily, including students, teachers, business owners, and even grandparents.

Facebook is one of the top ten most widely **visited** sites on the Internet. Every day, people and business owners all over the world use Facebook to communicate with friends, colleagues, and clients. They exchange information and share updates and pictures. They also do business on the site and use it for marketing. Users don’t have to pay any money to create their profiles. All revenue is **generated** via advertising.

By the age of 23, Zuckerberg had already become CEO of his own company. Over the years, many companies **showed** interest in purchasing Facebook. Just a few years after Mark started the company, he was **approached** by Terry Semel, who was the CEO of Yahoo. Semel **offered** Zuckerberg one billion dollars to sell Facebook to Yahoo.

Over the years, Zuckerberg said no to Yahoo and many other companies. Zuckerberg stood behind his original intentions. He knew the value of the company could decrease; however, he **claimed** he wanted to build something amazing.

Facebook became so big that it had to go public, and, in the spring of 2012, it became a publicly **traded** company worth billions of dollars. Zuckerberg continues to run the company from the heart of Silicon Valley, where he **moved** after dropping out of Harvard University to pursue his dream of building a spectacular company. In 2015, while announcing the birth of their daughter Max, Zuckerberg and his wife **announced** that they would donate 99% of their personal Facebook shares to good causes.

3. Vocabulary Practice

3.1. Word Choice

**Fill in the blanks with the best vocabulary word from the following word list:** *runs, technology, revenue, founder, entrepreneurs, purchasing, worth, announced, restricted, turned down, exchange, colleague, immensely.*

1. Mark Zuckerberg \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Terry Semel’s offer to buy Facebook for one billion dollars.
2. Mark Zuckerberg \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and CEO of Facebook.
3. Facebook nowadays is an \_\_\_\_\_\_\_\_\_\_\_\_\_\_popular social networking website.
4. When Zuckerberg started the site, its membership was \_\_\_\_\_\_\_\_\_\_\_\_\_ to Harvard students.
5. Internet companies are an important part of the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_industry.
6. All of the Facebook \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ comes from advertising.
7. Mark Zuckerberg now \_\_\_\_\_\_\_\_\_\_\_\_\_his company from Silicon Valley.
8. Many Internet \_\_\_\_\_\_\_\_\_\_\_\_ started their business in dorm rooms, garages, and small buildings.
9. Every day, people and business owners all over the world use Facebook to communicate with friends, \_\_\_\_\_\_\_\_\_\_\_\_\_\_, and clients.
10. On Facebook, people typically \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ information and share updates and pictures.
11. Over the years, many companies have showed their interest in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Facebook.
12. In the spring of 2012, Facebook became a publicly traded company \_\_\_\_\_\_\_\_\_\_\_\_ billions of dollars.
13. Mark Zuckerberg and wife have publicly \_\_\_\_\_\_\_\_\_\_\_\_\_\_ they would donate 99% of their Facebook shares.

3.2. Word Families

**Complete the chart with word families. Make oral sentences with them with the help of your teacher.**

|  |  |  |
| --- | --- | --- |
| NOUN | VERB | ADJECTIVE |
| *communication* | **communicate** | *communicative* |
| founder |  |  |
|  |  | restricted |
|  | purchase |  |
|  |  | increasing |
| **owner** |  |  |
| update |  |  |
| interest |  |  |
|  |  | amazing |
|  |  | social |

5. Speaking

A. What would you do?

1. What would you do if you had one million dollars?
2. Would you buy a property? Would you travel around the world? How would you invest them?
3. What if you had even more money? What would you do with one billion dollars?
4. What would you do if you created a one-billion-dollar company? What kind of company would it be?
5. Would you sell it? Would you keep building it?

B. Going online!

1. Do you use Google?
2. What other search engines do you use?
3. What is your favorite search engine and why?
4. How often do you use YouTube?
5. Have you ever uploaded your own video clip to YouTube?
6. What other video websites do you like?
7. What is your favorite video website and why?
8. Do you have a profile on Facebook?
9. What other social networking websites do you visit?
10. What is your favorite social networking website and why?