**Level: B1+ - B2**

**Lesson Topic: Online Buying**

**Text Adapted From:** <https://www.youtube.com/watch?v=5maXvZ5fyQY>

**By:** Hassan Minhaj

**Lesson Aims**

**By the end of the lesson, students should be able to:**

* Identify lexical terms related to the lesson text.
* Show specific and general comprehension of an audiovisual
* Read the lesson text out loud for pronunciation assessment.
* Infer word meaning in the lesson context.
* Use word families in related sentences.
* Speak fluently following a model about online shopping.

**Warm Up** (5 min)

* Do you have an Amazon account?
* How did you find out about Amazon?
* Do you remember your first purchase o n Amazon? If so, what was it?
* Do you find Amazon business convenient? Why?

**1. Vocabulary: New Words and Expressions** (5 min)

* sweaty /ˈsue-*r*ɪ/ (adj.): full of or soaked in sweat (Spanish: sudado)
* show up (v.): arrive or appear in person (Spanish: aparecer)
* commodity (n.): a useful or valuable thing, such as water or time. (Spanish: product valioso)
* peasant /ˈpe-sant/(n.): an ignorant, rude, or unsophisticated person; a person of low social status.
* pitchman (n.): a person delivering a sales pitch with the aim of pitching sales.
* net worth /uerƟ/ (n. ph.): the value of all assets
* can’t know the hustle (set ph.): can’t deny it or say the other way around

**2. Comprehension** (10 min)

(Video Playing)

**What’s Hassan’s tone in his presentation regarding Amazon?**

**A.** He’s criticizing Amazon for being the biggest Internet market.

**B.** He’s recognizing Amazon’s greatness as a global business.

**C.** He’s blaming Amazon for his shopping addiction.

**2. Say whether the following information is true (T) or false (F).**

1. Hassan openly states that he’s obsessed about buying online on Amazon.
2. He got Amazon Prime but refused to pay for Prime Now.
3. For Hassan, it’s mostly convenience what makes Amazon so successful nowadays.
4. Hassan continues to enjoy buying in-store here and then.
5. Amazon already have over 100 million prime subscribers globally.
6. Half of all world’s online searches begin on Amazon.
7. Jeff Bezos inherited Amazon as a family business.
8. There are business owners much richer than Jeff Bezos around the world.
9. Hassan mocks eBay for being Amazon’s smaller competitor.

**2. Pronunciation Practice: Video Transcript** (10 min)

**Directions:** Under your teacher’s supervision, read the video transcript for pronunciation purposes.

Tonight, I *wanna* come clean. Seriously, I *wanna* come clean. I don’t have a lot of vices, but I am an addict… and I am addicted to Amazon, which I know doesn’t sound crazy as far as addictions go. The key here is recognizing that you have a problem.

Amazon Prime was my first taste of the white horse but then I leveled up to the harder ship, which is Prime Now. Does anyone here have Prime Now? Ok. You know what I’m talking about. For a $119.00 a year, you click on what you want; and withing two hours, a sweaty Ukrainian man shows up at your door with toothpicks, diapers, three bell peppers, and a Yoda custom for your dog. How do you say no to that? Convenience is the commodity that matters most to our generation. I can’t believe I used to physically go to stores, take money out of my pocket and pay for stuff like a peasant. With Amazon, I just do this: mmm! And things come to me like I’m an Emperor. And It’s not just me: we all love living like Kim Joffrey.

***Reporter 1:*** *We begin this hour with Amazon, the Internet’s giant market cap hitting a trillion dollars (…)*

***Reporter 2:*** *100 million prime subscribers globally (…)*

***Reporter 3:*** *50% of all online shopping searches begin on Amazon (…)*

***Reporter 4:*** *Amazon intends to take over the world and they are doing a pretty darn good job.*

Amazon intends to take over the world because of one man: Taco Bell pitchman Jeff Bezos. That’s right! This Mexican-cheese pervert is the richest man on Earth. His net worth is over a $100 billion dollars. Call him what you want: “Pikachu terrorist”, “Moby if he never retired”, “Jack Lex Luthor” … but you can’t knot the hustle: he’s a visionary. And as Bezos has gotten swollen, so has Amazon.

And they’ve obviously come a long way from their early days. They started up as a bookstore, but they quickly moved on to other things. Forty-nine (49) percent of all US e-commerce happens on Amazon. Second place is eBay at 6.6 % percent. You know, eBay whose official slogan is: eBay, because you couldn’t find it on Amazon.

**3. Meaning in Context: Inferring Meaning** (10 min)

**Directions:** What does the Hassan Minhaj imply by the following? Go back to the text context if necessary.

a) Tonight, I wanna come clean. Seriously, I wanna come clean.

b) I am an addict… and I am addicted to Amazon, which I know doesn’t sound crazy as far as addictions go.

c) Amazon Prime was my first taste of the white horse but then I leveled up to the harder ship, which is Prime Now.

d) For a $119.00 a year, you click on what you want; and withing two hours, a sweaty Ukrainian man shows up at your door with toothpicks, diapers, three bell peppers, and a Yoda custom for your dog.

e) Convenience is the commodity that matters most to our generation.

f) With Amazon, I just do this: mmm! And things come to me like I’m an Emperor.

g) Call him what you want: “Pikachu terrorist”, “Moby if he never retired”, “Jack Lex Luthor”… but you can’t knot the hustle: he’s a visionary.

h) You know, eBay whose official slogan is: eBay, because you couldn’t find it on Amazon.

**4. Vocabulary: Word Families** (10 min)

**Directions:** Complete the sentences with words from the word families of the underlined units. Make sure to select parts of speech according to the sentence context, as in the example.

**Example:**

Hassan Minhaj is a famous American comedian in the USA. He got his *fame* mostly from his Netflix show “Patriot Act”.

a) Hassan recognizes he is an addict because he has an \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to buying on Amazon.

b) Hassan states that convenience is what matters to people nowadays. By that, he implies that Amazon is a very \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ business.

c) Many analysts consider that Amazon intends to take over the world’s market. That is, Amazon’s \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is to control most of the world’s capital.

d) Jeff Bezos is the wealthiest man on Earth. His \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ goes over a 100-billion net worth.

e) For Hassan, Mr. Bezos is a visionary in the sense that he was able to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ what would be the world’s preferred shopping mode in the years to come.

f) About Amazon, Hassan simply loves to click on what he wants and then have it physically withing hours. In other words, Hassan loves to buy just by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**6. Speaking: Monologue:** *Me as an Online Shopper* **(10 min)**

* Do you have online accounts with Amazon or eBay? If so, how often do you use them?
* What goods do you mostly buy from them?
* Which one are you likely to recommend? Amazon or eBay? Why?
* What are the advantages and disadvantages of online shopping?
* Have you ever had any pleasant/unpleasant experience as an online buyer? Tell us about it!
* Where do you think lies the key of Amazon success as a global market business?